



2021 – 2022 SPONSORSHIP RATES & INSERTION ORDER

Why Sponsor Your Advertisement On www.maplefloor.org?

- Get in front of over 3,000 site visitors
- 78% of visitors are new to our site
- Promote your company to your target market
- Fantastic value and return
- Only available to MFMA Members
- Update your art every month

Homepage \$1,200.00

Nine sponsorships for this page are available and will rotate through three positions on the page

Finish List \$1,000.00

Nine sponsorships for this page are available and will rotate through three positions on the page

Game Markings \$1,000.00

Nine sponsorships for this page are available and will rotate through three positions on the page

To secure your space, check the page(s) above, fill in your contact information below, sign where indicated, forward your high res ad art and include your URL.

Ad Requirements

Ad Size: 170 x 170 pixels

File Format: JPG, GIF, PNG files

URL link as provided

This is authorization to schedule sponsorship as specified.

Sponsor Company: _____
 Contact Name: _____
 Contact Email: _____
 Phone: _____
Authorized Signature: _____
 Print Name: _____
 Title: _____

The signee agrees that this contract shall be interpreted pursuant to Illinois State Law and that any and all proceedings in regard to this contract shall be venued in the County of Lake, State of Illinois. The signee also understands and agrees to payment terms of net 30 days from the invoice date with 5% penalty after 60 days and reoccurring each 30 days.

CONTRACT TERMS

A sponsor contract will run for 1 year from the date of payment for the contract term. Payment terms are net 30 days from the invoice date with 5% penalty after 60 days and reoccurring each 30 days the invoice remains unpaid. Each company contracting sponsorship space is limited to one ad per site page per year.

MFMA reserves the right to place the word "sponsor" on all sponsor materials hosted on the MFMA Website. MFMA does not offer fixed positioning, and position depends on rotation of sponsorship ads. No third party ad serving is available and no sponsorships will be permitted to reference any specific MFMA Mill Manufacturer member.

Sponsors are responsible for all collection fees and must remain active Sport Floor Contractor, Allied, Business Affiliate or Distributor members. All sponsorships are non-cancellable after the contract is signed, but if membership has lapsed, the sponsorship contract will become void, the sponsor will be removed from the site within 60 days of non-payment.

All materials are provided by sponsor and subject to prior approval by MFMA. MFMA reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Sponsors assume the responsibility for any and all claims arising from its sponsorship which are made against MFMA, and agree to hold MFMA harmless.