



# 2014 – 2015 SPONSORSHIP RATES

**“We have had excellent results with our sponsorship on the MFMA Website. More clicks in 4 days with MFMA than in 6 months with other sites.”**

Jose M. Diaz,  
Trident Surfacing, Inc.

**Homepage** \$2,200.00  
Nine sponsorships for this page are available and will rotate through three positions on the page

**Finish List** \$2,000.00  
Nine sponsorships for this page are available and will rotate through three positions on the page

**Game Markings** \$2,000.00  
Nine sponsorships for this page are available and will rotate through three positions on the page

## **Ad Requirements**

Ad Size: 170 x 170 pixels  
File Format: JPG, GIF, PNG files  
URL link as provided

## **Contract Terms**

A sponsor contract will run from July 1, 2014 - June 30, 2015 for the contract term. Payment terms are net 30 days from the invoice date with 5% penalty after 60 days and reoccurring each 30 days the invoice remains unpaid. Each company contracting sponsorship space is limited to one ad per site page per year.

MFMA reserves the right to place the word “sponsor” on all sponsor material hosted on the MFMA Website. All sponsor control position clauses are treated as requests. MFMA cannot guarantee fixed positioning, and position depends on rotation of sponsorship ads. No third party ad serving is available and no sponsorships will be permitted to reference any specific MFMA Mill Manufacturer member.

Sponsors are responsible for all collection fees and must remain active Sport Floor Contractor, Allied or Distributor members. All sponsorships are non-cancellable after the contract is signed, but if membership has lapsed, the sponsorship contract will become void, the sponsor will be removed from the site within 60 days of non-payment.

All material is provided by sponsor and subject to prior approval by MFMA. MFMA reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Sponsors assume the responsibility for any and all claims arising from its sponsorship which are made against MFMA, and agree to hold MFMA harmless.

## **ABOUT MFMA**

The Maple Flooring Manufacturers Association (MFMA) is the source of technical and general information about maple flooring and related sports flooring systems. MFMA's membership consists of manufacturers, sport floor contractors, distributors and allied product manufacturers who subscribe to established quality guidelines. Through cooperative member programs, MFMA establishes product quality, performance and installation guidelines; educates end users about safety, performance and maintenance issues; and promotes the use of maple flooring products worldwide. MFMA releases any responsibility for the performance of its member's products or services.